

ORDER



Orders
Order / Rev: 710406 - 6
Alt Order #: 06299558
Product Desc: OBAMA FOR AMERICA
Estimate: 1536 A
Flight Dates: 09/04/12 - 09/10/12
Original Date / Rev: 08/28/12 / 09/11/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact: K Keuleman
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-4
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/03/12	09/09/12	127	\$75,795.00	\$64,425.75
09/10/12	09/16/12	15	\$8,840.00	\$7,514.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	142	\$84,635.00	\$71,939.75	0.00
Totals	142	\$84,635.00	\$71,939.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	09/04/12	09/07/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, - TWTF - - (4:30 XM-4:59 XM)	- TWTF - -	:30	4	\$50.00	P-4	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -		4				\$50.00		0.00			
2	WTSP	09/10/12	09/10/12	ON (M-Su) ON (M-Su)	CM	M-F 137, Sa 1205, M- - - - - (4:30 XM-4:59 XM)	M- - - - -	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M- - - - -		1				\$50.00		0.00			
3	WTSP	09/04/12	09/07/12	5-530a 5-530a 10 News	CM	5-530a	- TWTF - -	:30	4	\$90.00	P-4	0.00	NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -		4				\$90.00		0.00			
4	WTSP	09/10/12	09/10/12	5-530a 5-530a 10 News	CM	5-530a	M- - - - -	:30	1	\$90.00	P-4	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M- - - - -		1				\$90.00		0.00			
5	WTSP	09/04/12	09/07/12	530-6a 530-6a 10 News	CM	530-6a	- TWTF - -	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -		4				\$100.00		0.00			
6	WTSP	09/10/12	09/10/12	530-6a 530-6a 10 News	CM	530-6a	M- - - - -	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M- - - - -		1				\$100.00		0.00			

Order / Rev: 710406 - 6
Alt Order #: 06299558
Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA
Estimate: 1536 A
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WTSP	09/04/12	09/07/12	M-F 6-7a 6-7a 10 News	CM	6-7a	- TWTF - -	:30	4	\$125.00	P-4	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4			\$125.00			0.00			
8	WTSP	09/10/12	09/10/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M- - - - -	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M- - - - -		1			\$125.00			0.00			
9	WTSP	09/04/12	09/07/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- TWTF - -	:30	4	\$125.00	P-4	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4			\$125.00			0.00			
11	WTSP	09/04/12	09/07/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	- TWTF - -	:30	4	\$125.00	P-4	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4			\$125.00			0.00			
13	WTSP	09/04/12	09/07/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	- TWTF - -	:30	4	\$70.00	P-4	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4			\$70.00			0.00			
15	WTSP	09/04/12	09/07/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	- TWTF - -	:30	4	\$70.00	P-4	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4			\$70.00			0.00			
17	WTSP	09/04/12	09/07/12	M-F 10-11a Dr. Phil M, Fri/Studio 10 Tu-Thu	CM	10-11a	- TWTF - -	:30	4	\$50.00	P-4	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4			\$50.00			0.00			
18	WTSP	09/10/12	09/10/12	M-F 10-11a Studio 10	CM	10-11a	M- - - - -	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M- - - - -		1			\$50.00			0.00			
19	WTSP	09/04/12	09/07/12	Price Is Right Price Is Right	CM	11a-12p	- TWTF - -	:30	4	\$375.00	P-4	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4			\$375.00			0.00			
21	WTSP	09/04/12	09/07/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- TWTF - -	:30	4	\$325.00	P-4	0.00	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4			\$325.00			0.00			
22	WTSP	09/10/12	09/10/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M- - - - -	:30	1	\$325.00	P-4	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M- - - - -		1			\$325.00			0.00			
E 23	WTSP	09/04/12	09/07/12	Y&R Young and the Restless	CM	1230-130p	- TWTF - -	:30	4	\$425.00	P-4	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4			\$425.00			0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WTSP	09/03/12-09/09/12	Y&R		1230-130p	- TWThF - - - -	:30		(\$425.00)		0.00	NM		
		Credited													
24	WTSP	09/10/12	09/10/12	Y&R Young and the Restless	CM	1230-130p	M- - - - -	:30	1	\$425.00	P-4	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	M- - - - -		1			\$425.00			0.00			
E 25	WTSP	09/04/12	09/07/12	B&B Bold and Beautiful	CM	130-2p	- TWTF - -	:30	4	\$425.00	P-4	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/03/12	09/09/12	- TWTF - -		4			\$425.00			0.00			

Order / Rev: 710406 - 6
 Alt Order #: 06299558
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 25	WTSP	09/04/12	09/07/12	B&B Bold and Beautiful	CM	130-2p	- TWTF - -	:30	4	\$425.00	P-4	0.00	NM	3	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -		4				\$425.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WTSP	09/03/12-09/09/12		B&B		130-2p	- TWThF - - - -	:30		(\$425.00)		0.00	NM		
	Credited														
26	WTSP	09/10/12	09/10/12	B&B Bold and Beautiful	CM	130-2p	M - - - - -	:30	1	\$425.00	P-4	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M - - - - -		1				\$425.00		0.00			
27	WTSP	09/04/12	09/07/12	M-F 2-3p The Talk	CM	2-3p	- TWTF - -	:30	3	\$300.00	P-4	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -		3				\$300.00		0.00			
E 29	WTSP	09/04/12	09/07/12	M-F 3-4p Let's Make a Deal	CM	3-4p	- TWTF - -	:30	4	\$300.00	P-4	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -		4				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WTSP	09/03/12-09/09/12		M-F 3-4p		3-4p	- TWThF - - - -	:30		(\$300.00)		0.00	NM		
	Credited														
E 31	WTSP	09/04/12	09/07/12	M-F 4-5p Dr. Phil	CM	4-5p	- TWTF - -	:30	4	\$300.00	P-4	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -		4				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTSP	09/03/12-09/09/12		M-F 4-5p		4-5p	- TWThF - - - -	:30		(\$300.00)		0.00	NM		
	Credited														
E 32	WTSP	09/10/12	09/10/12	M-F 4-5p Dr. Phil	CM	4-5p	M - - - - -	:30	1	\$300.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	M - - - - -		1				\$300.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/10/12-09/16/12		M-F 4-5p		4-5p	M - - - - -	:30		(\$300.00)		0.00	NM		
	Credited														
E 33	WTSP	09/04/12	09/07/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -		4				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/03/12-09/09/12		M-F 5-530p		5-530p	- TWThF - - - -	:30		(\$200.00)		0.00	NM		
	Credited [move to stp 9/5]														
E 35	WTSP	09/04/12	09/07/12	M-F 530-6p 10 News at 530p	CM	530-6p	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -		4				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTSP	09/03/12-09/09/12		M-F 530-6p		530-6p	- TWThF - - - -	:30		(\$200.00)		0.00	NM		
	Credited [move to stp 9/5]														
37	WTSP	09/04/12	09/07/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- TWTF - -	:30	4	\$250.00	P-4	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- TWTF - -		4				\$250.00		0.00			
E 38	WTSP	09/10/12	09/10/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M - - - - -	:30	1	\$250.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 710406 - 6
 Alt Order #: 06299558
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 38	WTSP	09/10/12	09/10/12	M-F 6-630p 6-630p 10 News	CM	6-630p	M-----	:30	1	\$250.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/10/12-09/16/12		M-F 6-630p	6-630p		M-----	:30		(\$250.00)		0.00	NM		
Credited															
E 39	WTSP	09/04/12	09/07/12	CBS Evening News CBS Evening News	CM	630-7p	-TWTF--	:30	4	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-TWTF--	4		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	WTSP	09/03/12-09/09/12		CBS Evening News	630-7p		-TWThF----	:30		(\$300.00)		0.00	NM		
Credited															
6	WTSP	09/03/12-09/09/12		CBS Evening News	630-7p		-TWThF----	:30		(\$300.00)		0.00	NM		
Credited															
7	WTSP	09/03/12-09/09/12		CBS Evening News	630-7p		-TWThF----	:30		(\$300.00)		0.00	NM		
Credited															
E 40	WTSP	09/10/12	09/10/12	CBS Evening News CBS Evening News	CM	630-7p	M-----	:30	1	\$300.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/10/12-09/16/12		CBS Evening News	630-7p		M-----	:30		(\$300.00)		0.00	NM		
Credited															
41	WTSP	09/04/12	09/07/12	7-730p 10 News, 7pm M-F	CM	7-730p	-TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-TWTF--	4		\$300.00		0.00						
43	WTSP	09/04/12	09/07/12	730-8p Inside Edition	CM	730-8p	-TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-TWTF--	4		\$300.00		0.00						
45	WTSP	09/04/12	09/07/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	-TWTF--	:30	4	\$750.00	P-4	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-TWTF--	4		\$750.00		0.00						
46	WTSP	09/10/12	09/10/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M-----	:30	1	\$750.00	P-4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	M-----	1		\$750.00		0.00						
47	WTSP	09/08/12	09/08/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-----S-	1		\$400.00		0.00						
48	WTSP	09/09/12	09/09/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$600.00	P-4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-----S	1		\$600.00		0.00						
49	WTSP	09/04/12	09/07/12	Letterman Late Night with David Letterman	CM	1135p-1237a	-TWTF--	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-TWTF--	4		\$300.00		0.00						
51	WTSP	09/04/12	09/07/12	Late Late Show Late Late Show	CM	1237-137a	-TWTF--	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/12	09/09/12	-TWTF--	4		\$100.00		0.00						
52	WTSP	09/10/12	09/10/12	Late Late Show	CM	1237-137a	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00

Order / Rev: 710406 - 6
 Alt Order #: 06299558
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Late Late Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$100.00		0.00			
55	WTSP	09/08/12	09/08/12	Sat 6-630p	CM	Sat 6-630p	-----S-	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
Sat 6-630p 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$175.00		0.00			
58	WTSP	09/09/12	09/09/12	CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
CBS Sunday Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$400.00		0.00			
60	WTSP	09/10/12	09/10/12	Mon Prime A	CM	Mon 8-9p	M-----	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
Met Mother/CBS Fall Preview															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$2,500.00		0.00			
61	WTSP	09/10/12	09/10/12	Mon Prime B	CM	Mon 9-10p	M-----	:30	1	\$2,700.00	P-4	0.00	NM	1	\$2,700.00
2 Broke Girls/Mike & Molly															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$2,700.00		0.00			
E 62	WTSP	09/10/12	09/10/12	Mon Prime C	CM	Mon 10-11p	M-----	:30	1	\$4,000.00	P-3	0.00	NM	0	\$0.00
Hawaii Five-0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$4,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/10/12-09/16/12		Mon Prime C		Mon 10-11p	M-----	:30		(\$4,000.00)		0.00	NM		
Credited															
63	WTSP	09/04/12	09/04/12	Tue Prime A	CM	Tue 8-9p	-T-----	:30	2	\$2,800.00	P-4	0.00	NM	2	\$5,600.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----					2	\$2,800.00		0.00			
64	WTSP	09/04/12	09/04/12	Tue Prime B	CM	Tue 9-10p	-T-----	:30	2	\$2,800.00	P-4	0.00	NM	2	\$5,600.00
NCIS: Los Angeles															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----					2	\$2,800.00		0.00			
65	WTSP	09/04/12	09/04/12	Prime Political Program	CM	Tue-Thur 10-11p	-T-----	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
Democratic National Convention															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----					1	\$2,000.00		0.00			
66	WTSP	09/05/12	09/05/12	Wed Prime B	CM	Wed 9-10p	--W----	:30	2	\$3,000.00	P-4	0.00	NM	2	\$6,000.00
Criminal Minds															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----					2	\$3,000.00		0.00			
67	WTSP	09/05/12	09/05/12	Prime Political Program	CM	Tue-Thur 10-11p	--W----	:30	1	\$2,500.00	P-4	0.00	NM	1	\$2,500.00
Democratic National Convention															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----					1	\$2,500.00		0.00			
68	WTSP	09/06/12	09/06/12	Thu Prime A	CM	Thu 8-9p	---T---	:30	2	\$2,500.00	P-4	0.00	NM	2	\$5,000.00
Big Bang Theory/Two and a Hal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					2	\$2,500.00		0.00			
69	WTSP	09/06/12	09/06/12	Thu Prime B	CM	Thu 9-10p	---T---	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00
Big Brother 14															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$3,500.00		0.00			
70	WTSP	09/06/12	09/06/12	Prime Political Program	CM	Tue-Thur 10-11p	---T---	:30	1	\$2,000.00	P-4	0.00	NM	1	\$2,000.00
Democratic National Convention															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					1	\$2,000.00		0.00			
71	WTSP	09/07/12	09/07/12		CM	Fri 9-10p	----F--	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00

Order / Rev: 710406 - 6
 Alt Order #: 06299558
 Flight Dates: 09/04/12 - 09/10/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA
 Estimate: 1536 A

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 85	WTSP	09/07/12	09/07/12	Price Is Right Price Is Right	CM	11a-12p	----F--	:30	1	\$375.00	P-4	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 ----F-- 1 \$375.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTSP 09/03/12-09/09/12 Price Is Right 11a-12p ----F-- :30 (\$375.00) 0.00 NM Credited															
86	WTSP	09/07/12	09/07/12	M-F 10-11a Dr. Phil M, Fri/Studio 10 Tu-Thu	CM	10-11a	----F--	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 ----F-- 1 \$75.00 0.00															
87	WTSP	09/05/12	09/05/12	M-F 530-6p 10 News at 530p	CM	530-6p	--W----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 --W---- 1 \$200.00 0.00															
88	WTSP	09/05/12	09/05/12	M-F 5-530p 5-530p 10 News	CM	5-530p	--W----	:30	1	\$200.00	P-4	0.00	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 --W---- 1 \$200.00 0.00															
89	WTSP	09/08/12	09/08/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$175.00	P-4	0.00	NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S- 1 \$175.00 0.00															
90	WTSP	09/08/12	09/08/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p	-----S-	:30	1	\$1,400.00	P-4	0.00	NM	1	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S- 1 \$1,400.00 0.00															
91	WTSP	09/10/12	09/10/12	M-F 3-4p Let's Make a Deal	CM	3-4p	M-----	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 M----- 1 \$300.00 0.00															
E 92	WTSP	09/10/12	09/10/12	US Open Weekday US Open Weekday	CM	US Open Weekday	M-----	:30	1	\$600.00	P-4	0.00	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 M----- 1 \$600.00 0.00															
													Totals	142	\$84,635.00